

SHORTHORN

B E E F

January 2004 NEWSLETTER

Annual General Meeting 2004

Notice is given that the 68th Annual General Meeting of the Society will be held at the Perth Agricultural Centre on Sunday 1st February 2004 at 6.30pm

Annual Dinner at the Perth Bull Sales Monday 2nd February 2004

The Annual Dinner, and presentation of trophies from the Show, will be held at the Royal George Hotel, Perth on Monday 2nd February 2004 at 7.00pm for 7.30pm.

As in previous years the beef will be Shorthorn beef, which will be supplied by ourselves to the Hotel.

It is absolutely vital therefore that members and friends wishing to come to the dinner, **order their tickets from the office by Friday 23rd January at the latest.**

The cost of the meal is £15.00 per person. Please send a cheque for the tickets with the order.

Congratulations to Donald Biggar on being awarded an OBE, in the New Year's Honours list, for his services to the livestock industry. It is a very well deserved honour and we are delighted that his contributions have been recognised in this way.

PERTH – FEBRUARY BULL SALES

There are **56 bulls and 23 females entered**, so it should be a tremendous sale. Don't miss it and come along to the dinner as well for a great night out.

The programme of events is as follows:

Sunday 1st February

Am. - Shorthorn bulls inspection

Pm - Directors Meeting – Perth Agricultural Centre
6.30pm – AGM – Perth Agricultural Centre

Monday 2nd February

Am – Show of Shorthorn females and bulls

Pm – Sale of Shorthorn females (23)

7.00pm for 7.30pm Annual Dinner at The Royal George Hotel (tickets **MUST** be ordered in advance)

Tuesday 3rd February

Pm – Sale of Shorthorn bulls (56)

Forthcoming Sales

Beef Shorthorn Society Sales 2004

February 2/3rd Perth Bull Sales - in conjunction with UA

May 7th – Bristol Sale Centre – date to be confirmed - in conjunction with Harrison and Hetherington

May 21st – Carlise - in conjunction with Harrison and Hetherington

June 4th – Chelford - in conjunction with Frank Marshalls

Thirsk – Oct/Nov - Date to be announced – in conjunction with Thirsk Market

October 15th – Chelford - in conjunction with Frank Marshalls

October 25/28th – Perth Bull Sales - in conjunction with UA

The Journal

will be with you before the end of January. Apologies for the delay.

Reminder of an increase in Registration Fees for 2004

Registration fees increased on January 1st 2004 to **£20.00 + VAT** for both male and female registrations.

Transfer certificates remain at £15 + VAT

New Standing Orders

2004 membership subscriptions of £30 + VAT were due on January 1st.

As the **Society has changed its bank**, it has been necessary for all members to **complete new standing order** mandates, forms for which were sent out to all members in October.

If you have not completed the new standing order mandate for your subscriptions please complete the enclosed mandate and return it to the office as soon as possible. Payment of membership subscriptions by standing order greatly reduces the administration costs of the Society and so benefits all members. It would be greatly appreciated therefore if ALL members would consider paying by this means.

Gift Aid

Would any member who has not yet returned the gift aid form, please do so as soon as possible, so that the Society can reclaim the tax element of the membership subscription. Another form is enclosed for your convenience.

The year letter for 2004 is 'X'

Judging Day

The Beef Shorthorn Society will be holding a **Judging Day on Saturday 15th May 2004 at Upsall Farms, Thirsk, North Yorkshire**, by kind permission of the Hon. Gerald Turton. The idea is to give all members a chance to come along and discuss, and have a go, at judging Beef Shorthorns. The day will be very informal and hopefully very informative and will be open for all, young and old. The final itinerary has not been completed yet, but it is likely to be along the lines of the following.

10.30 am – Assemble – Coffee

11.00am – Discussion led by D Biggar and A Gibb

Introduction -

What is expected of:

The exhibitors – How should they prepare and exhibit their cattle.

The judge – How should he prepare and present himself (importance of talking to and encouraging ALL exhibitors. The exhibitor at the bottom of the line is as important as the one with the winning animal.)

Discussion on **desirable points** to look for when judging Beef Shorthorn Cattle.

Suggest having two bulls on which to demonstrate desirable and maybe not so desirable points, and how people would place the two animals in a judging ring. Discuss how much emphasis is placed on each of the individual traits in coming to a final solution.

Then maybe a similar exercise with 2 females.

12.00pm - Reason giving

Talk and discussion on how to compile a set of reasons – terminology to use, emphasis on comparative, positive reasons rather than descriptive

1.00pm – 2.45pm lunch – possibly to include beef shorthorn meat promotion

3.00pm – Judging of 1 class of bulls and 1 class of females. Everyone invited to participate and have the opportunity to give reasons over the microphone if they wish to do so.

5.00pm – finish.

BCMS Breed Code

Some Beef Shorthorn Cattle are being registered with BCMS with the incorrect breed code SHO (Shorthorn) instead of the correct BSH (Beef Shorthorn). **Would members please ensure that all Beef Shorthorn Cattle are registered with BCMS with the correct breed code ie. BSH.**

British Cattle Conference 2004

The British Cattle Breeders Club is organising the British Cattle Conference on 19th to 21st January 2004 at Buckatree Hall Hotel, Wellington, Telford, Shropshire. Tuesday 20th January will be the “beef day” when papers will be given on a variety of topics affecting beef production, including commercial production, health and welfare, bull selection and AI, and the eating qualities of beef. The club dinner will be held on Tuesday night and the menu will be Shorthorn Beef, supplied by Mr D Bull and sponsored by the Beef Shorthorn Cattle Society. If you would like to book a place for the conference and/or dinner please contact the office for more details.

Red White and Roan

A new **publicity brochure** to be distributed at shows and sales will be printed in the Spring. The brochure will, as previously, include a breeders directory giving contact details for potential purchasers. To advertise your herd in the new brochure you must let the office know, as soon as possible, but **before 28th February at the very latest**. The cost of the advert will be £50 per herd, and all the entries will be the same format, to include name, address, phone number, and email address so all we need to know is that you want to be included. The last issue of Red White and Roan had a total print of 3500 copies, all of which have been distributed, so it is a very cost effective way of advertising your herd to a specifically targeted audience.

BULL FOR HIRE OR SALE FOXHOLLOW HORATIO 100%

By Otterington Druid
out of Tatiana Gem of Upsall
Contact Mr RF Law or Mr RJ Smith
Abbots Farm, Dereham, Norfolk.
Tel: 01362 858871
Email abbotsfarm@aol.com



"No Road"
William Huggins (1820 - 1884)
Signed and dated 1870, Painted in oval- 35" x 27"
Hanover Square Gallery
5 Weston Park, Bath BA1 4AS
(dealers in 19th century paintings since 1979)
Telephone: 01225 461 785
e-mail: hsqgal@aol.com

World Conference

The 11th Shorthorn World Conference takes place in the USA from 4th to 22nd November 2004. There are various options available, including the Conference only, the pre-conference tour and the post-conference tour. Full details and prices are available on the web site at www.shorthorn2004.org or contact the office and we can post the details to you. Reservations have to be made by March 15th. If anyone is interested and would like flights arranging please let Frank know at the office.