

Journal

The journal to be printed in December 2009 will be a special World Conference edition which will be given to all delegates to the World Conference.

It is a wonderful opportunity to put your herd name in front of Shorthorn breeders from all over the world.

The price of a herd advert is fantastic value. The advertising rate for members is considerably cheaper than other Societies and only really covers the printing costs.

The adverts are also put on the website for 12 months at no extra cost.

£125 + VAT per page full colour

£ 90+ VAT per half page

£ 90+ VAT thumb strip

£ 50+ VAT half thumb strip

Please send in all articles, reports, photos etc as soon as possible but in any event no later than 9th October 2009.

Much of the work for the journal is done in the office and with 2 journals, to produce before Christmas there is a lot of extra work. If judges reports, regional events show results etc are received as soon as possible it helps to spread the work load. The quality of the journal reflects on all our members so please help us to help you by giving us the information as soon as possible.

RCG—NEW BULLS

A new young bull currently being collected for RCG is Gelli Ipod Discoverer. Discoverer is an ET calf out of the Ex 95 Gelli Darlington Cran, by Innisfasil Prince of Diamonds and has three full brothers.

We have obtained a DNA profile of three full brothers and Discoverer came out tops for productive life, with good fat and protein profiles.

DNA technology to predict specific traits is still very much in its infancy but it will be interesting to see if the profile is confirmed in practice.

Nejay Amazon is now available, his dam "Attwell Anne" was recently chosen as the Supreme Dairy Shorthorn Champion at the last Royal Show to be staged. Amazon sells at £8.50 per straw.

As you can see from the flyer enclosed, we now have available, courtesy of the Hayward family the bull **Hooton Fair Reflection**, Reflection is selling at £10 per straw

Dates for your Diary

7TH Sept DAIRY SHOW
Shepton Mallet
16/17 Sept DAIRY EVENT
Stoneleigh
22/24 SEPT IRISH PLOUGH-
ING. Co Killdare
17TH NOV WELSH DAIRY
SHOW

Sale Dates

Sept 19th Sedgmoor SWR
Nov 2nd Chelford

HERD BOOKS

Paul White of Cumbria, has volumes 1 to 11 of the Northern Dairy Shorthorn Herd Books and Milk records, dating from 1948-1957. They are in pristine condition. Contact him on 07866 684531



The Englefield Estate has Year Books between 1919-1937 and various herd books from late 1800's and 1930's also a herd book containing pedigrees of Lincoln Reds dated 1935 Dawn@englefieldestate.co.uk or tel: 0118 9302504

SHORTHORN

AUGUST 09

NEWSLETTER

World Conference

- A semen/embryo sale will be held at the Chelford sale in November to raise funds for the 2010 World Shorthorn Conference.

If anyone has semen/embryos they are willing to donate please fill in one of the enclosed forms and return the office. Many thanks to those who have already pledged semen and thanks in anticipation to those yet to do so.

The amended itinerary, following the loss of the Royal Show, can be seen on the website. The Royal Highland Show will now be the only show the tour will visit so it is important that we put on a great display of cattle at the Royal Highland Show in 2010.

In order to help exhibitors Council have agreed a travel subsidy of 10p/cow/mile (one way with a maximum of £200 per exhibitor) and the Society will also be providing someone to help with washing, bedding etc as the cows arrive at the show.

We are also talking to the Highland Show to try and persuade them to remove the limit to the number of animals which we can exhibit in our World Conference Year. At the moment there are 5 classes plus a pairs class but in anticipation of an increase of entries for next year we are requesting extra classes.

It would be very helpful for our negotiations with the Royal Highland Show if anyone who intends showing at the Royal Highland Show could let



Calf Raffle at Dairy Event

Foot and Mouth and Blue-tongue have prevented us from holding our calf raffle at the Dairy Event for the last two years.

This year however we are once again holding a raffle for a calf, and we enclose 20 tickets which we hope you will be able to sell/buy for us.

The proceeds of the raffle go towards funding the Dairy Shorthorn section of the National All Breeds Calf Show which is a wonderful event for our young members but is very expensive to organise, so by buying/selling the raffle tickets you are supporting the next generation of Dairy Shorthorn breeders – surely a cause worthy of your support!!

FOR SALE

PURE SEMEN STRAWS
FROM
VERY RARE BLOOD LINES
INC some (ND) Lines
CONTACT: Ken on
0777 487 8134

the office know as soon as possible, and before **September 4th** so that we can press for more classes. If we know who is intending to show we can also look at the possibility of sharing transport so that costs can be reduced. Obviously this is only an intention to show and not a firm commitment.

This will be the first opportunity for many years to show overseas visitors the quality of our cattle and hopefully persuade them that UK genetics have a part to play in other Countries breeding programmes.

We are working hard on sponsorship for this event in order to make the event affordable, enjoyable and educational. We hope you will take part in some of the activities, visits, and conference next year and meet other Shorthorn breeders from all over the world.

Booking forms will be available towards the end of the year.

General Information about the Royal Highland Show

The show runs from Thursday 24th June to Sunday 27th June. Hay and straw are provided free of charge and a milking unit is supplied if required.

Regarding accommodation, the Quality Hotel provides rooms for stockpersons, but these are allocated by ballot after entries have been received.

There is a caravan park which costs about £80 and shower facilities are provided free of charge. Stock can arrive from Monday 21st onwards and can leave on Sunday evening.

Book for the World Conference

Mike Keeble, the well known agricultural commentator and journalist is writing a book about Shorthorns which will be published in the New Year prior to the World Conference. Rather than a history of the breed Mike is keen to explore the influence of the Shorthorn in other breeds and the challenges and opportunities which lie ahead for the Shorthorn breed. The production of the book has been generously sponsored by Mr M Foljambe of Osberton Estates, and proceeds from the sale of the book will go towards the World Conference expenses.

FORTHCOMING SALES

**SW Club—Sedgemoor
A/Centre 19 SEPT
CHELFORD 2 NOV**

National All Breeds Calf Show

This year's calf show has reverted back to October and will take place at Stoneleigh 10th/11th October 2009.

If you require a schedule and entry form please contact the office.

If you want to enter the handling classes but don't have a calf, I'm sure Wendy will find you one and also if you have a calf to show and no leader Wendy will find a leader for you, so there is no excuse not to enter. Come along and enjoy the weekend.

Can You Help

I work oxen and am trying to create a team of HerefordXShorthorns, which is a traditional Nova Scotian type of ox, here in Yorkshire.

The cost of buying in two shorthorn cows just for this is prohibitive for me so I'm looking for a shorthorn dairy farmer who would be willing to use Hereford semen on 2 - 4

of his cows. What would be ideal is if you know of a member producing this cross already but I'm not sure if anybody does that...

If not, I would provide the semen as the bull is already picked out, and then collect the calves at 10 days old.

I would be looking to pay roughly market value for the calves, plus semen will be provided so the farmer would not be losing out on anything. I am after males but would still take the calves no matter what they turned out to be.

Milking ability is of little importance here - good feet, legs and longevity are most important thing so perhaps the lower-yielding cows of the herd could happily be used? Ideally I'd like to use roan cows.

I'm in East Yorkshire but would be willing to travel for this although not too far south or too far up Sotland - midlands and north is best.

Thanks very much for your time! Hope to here from you soon.
Natalie

Contact email:
ixy@rosewoodfarms.co.uk

PHOTOGRAPHIC COMPETITION 2009

The photographic competition was very successful last year with some very good photographs submitted. The results were in the journal and are also on the website. It is in fact very good cheap advertising for the herds which are placed in the top three in each class.

Rules for the 2009 Photographic competition

1. All animals must be registered with the Shorthorn Society and contain 25% or above Shorthorn blood and be of shorthorn colour.
2. All photographs must have been taken between October 21st 2008 and October 20th 2009 inclusive.
3. Photographs can be amateur or professional and may have been taken at shows.
4. Animals can be presented haltered or unhaltered and in a clipped or unclipped state.
5. Entries must be in the Shorthorn Office by Monday 20th October 2009. Late entries will not be accepted. They can be entered as hard copies or emailed/ saved to disc as jpegs. Please identify each photograph with the name of the person entering the competition, the name and herdbook number of the animal and the class in which it is entered.
6. Entries will only be accepted from paid up members of the Shorthorn Society
7. Each entry needs only to be photographed from one angle
8. In the event of a limited number of entries the Society reserves the right to amalgamate classes.
9. Judges to be confirmed

Classes

CALF BORN IN 2009
CALF BORN 01/07/08 TO 31/12/08
CALF BORN 01/01/08 TO 30/06/08
HEIFER IN MILK TO FIRST CALVING
COW BORN IN 2006 HAVING HAD 2 CALVINGS
COW BORN IN 2005
COW BORN IN 2004
COW BORN IN 2003
COW BORN BEFORE 1st JANUARY 2003