

Youth Exchange

We are pleased to announce that Rob Kite has been selected to represent the Shorthorn Society in the inaugural Youth Exchange Programme to Australia. Following written essays and interview Rob was selected and will now travel to Australia on 23rd August returning to the UK on 27th September. During that time he will stay with Australian farmers and help with preparation of cattle for shows etc. The Adelaide show in September is one of the biggest in the Australian show calendar and Rob will be helping prepare and show cattle at that event. As part of the exchange programme we will be hosting a young Australian farmer over here in UK next year. It is a wonderful opportunity for Rob and I am sure he will have plenty to tell us when he returns.

Photographic Competition.

This year there is a new class for the best scenic photo so everyone can have a go.

The only stipulation is that the photo includes one or more dairy shorthorn animals. This year we will also be sending out an entry form and all entries must be entered on the form. This is to avoid any



confusion as to which photographs should be entered in which classes.

See separate sheet for rules and classes.

Showing animals with black markings

There has been some discussion amongst exhibitors about the eligibility of animals with black markings to be shown. This has been discussed in judges committee on several occasions and the ruling which has been agreed by the judges committee remains as follows -

“If the animals are registered in the main or supplementary sections of Coates’s Herd Book then they are eligible to be shown. If the judge puts an animal down because in his opinion it does not display true shorthorn colour, then that decision will be supported by the judges committee.”

Dates for your Diary

2/3 July	Omagh Show
10 July	Newport Show
13/15 July	GT Yorkshire Show
17 July	Cumberland Show
19/22 July	Royal Welsh Show
24 July	Penrith Show
28 July	Nantwich Show
4/5 August	Bakewell Show
6 August	Fishguard Show
7 August	Garstang Show
15 August	Mid Somerset Show
19 August	Denbigh & Flint Show
21 August	Ashbourne Show
7/8 Sept	Dairy Event
6 Oct	Dairy Show S/West
8/10 Oct	All Breeds Calf Show
19 Oct	Welsh Dairy Show

Sale Dates

June 7th and November 1st
Chelford Show & Sale

SWCSBA Annuul Show & Sale
Sat 25th Sept—Sedgemoor Auction Mart

SHORTHORN

MAY 2010 NEWSLETTER



Record Price for A Dairy Shorthorn

The record price for a Dairy Shorthorn heifer sold at auction was broken earlier this year when Marleycote Fleur 30th was sold for **3,600gns.**

She was the only Shorthorn entered in the Elite heifer sale following the All Breeds Dairy Show at Stoneleigh in February. Fleur had shown her potential last year at the All Britain calf show and now goes to join the Drisgol herd of Seimon Thomas.

Congratulations to the Baynes family for exhibiting the record breaking calf and good luck to Seimon with his new purchase.

This Year the Letter is “D” for registering calves

AGM & Judging Day 2010

The AGM and judging day will be held on Saturday 12th June 2010 at Ablington Farm, Figheldean, Salisbury, Wiltshire SP4 8JX by kind permission of the Rawlins family.

The programme for the day will be as follows:
12 noon AGM

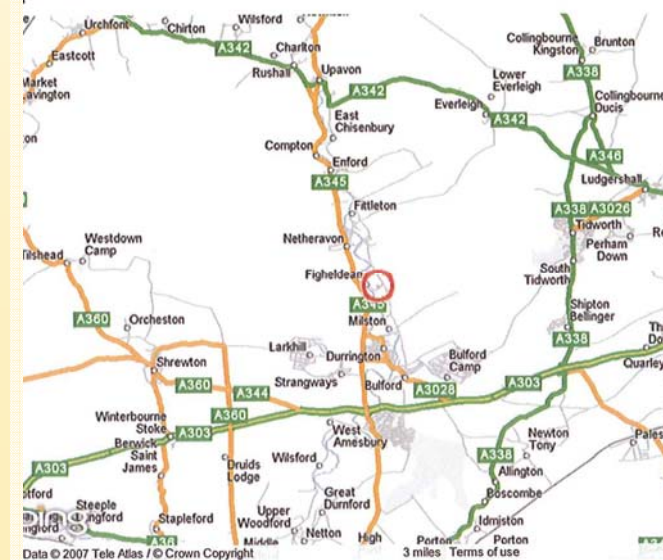
12.30 pm Lunch

1.00pm Judging workshop led by HUK classifier Meurig James followed by judging and reason giving of class of Dairy Shorthorn cows.

3.00pm View the Ablington herd

The Rawlins family have very kindly agreed to provide lunch so in order to facilitate catering would you please let the office know if you will be attending by **Monday 7th June.**

Map of SP4 8JX



World Conference

Plans for the 13th World Shorthorn Conference here in the UK are well under way and we are delighted with the response from both overseas and domestic delegates.

We have well over 100 delegates booked in for various parts of the tours and Conference starting at the Royal Highland Show on Thursday 24th July.

The Royal Highland Show organizers have been very supportive of our Conference and we are very grateful to them for their help in ensuring we have an excellent turnout of Shorthorns at the show. We have a total number of 170 Shorthorns, beef and dairy, and I don't think there will be many of you who will be able to remember a larger display of Shorthorn cattle at any show.

To All Exhibitors - You will be aware that stalling at the Royal Highland show is limited and there is a waiting list in operation for some breeds. If you do not intend using your full allocation of stalls please notify the Royal Highland show as soon as possible so that the spare stalls can be re-allocated.

The Royal Highland Show have been very helpful to us and we must return that consideration. Any empty stalls at the show will be viewed very unfavourably and will not help in the future.

Please help them to help us!

The Gala Dinner and trophy presentation on the Friday night will be a great event with over 200 people at the dinner. There will be a limited number of tickets available for the dinner at £50 per ticket on a first come first served basis. If you would like tickets please let the office know.

The closing gala dinner for the World Conference will take place at the Alveston Manor Hotel, Stratford upon Avon on Thursday 8th July following the actual Conference. The guest speaker at this dinner will be Mr Martin Redfearn, National Agricultural Specialist, Barclays Bank and the evening will conclude with entertainment provided by "Big Agenda" Tickets are available for this event at a cost of £35 per ticket from the Shorthorn office.



FORTHCOMING SALES

CHELFORD 7 JUNE
SW Club—Sedgmoor
A/Centre 25 SEPT
CHELFORD 1 NOV

Classifying

We have recently been working with HUK to get the pedigree information of all shorthorn animals on to the hand held computers used by the classifiers.

This is now up and running so it will make classifying easier as the pedigree information will not have to be inputted manually on the farm by the classifier.

At the moment we do not operate a transfer system when cattle are sold so this does mean that the system will not pick up animals which are bought in to the herd but having home bred animals on the system is a first step and we will work towards including bought in animals in the future.

Membership Subscriptions

Please note that to chase outstanding membership and constantly send reminders is costly to the society.

To keep cost down as from 1.6.10 outstanding membership has to be paid before any registrations can be processed.

If your membership is outstanding please forward your payment as soon as possible so as not to affect your future registrations and mailings.

A standing order mandate is enclosed for members with outstanding subscriptions, should you wish to pay via this method which also helps to reduce administration costs

Gold Cup

Don't Forget to get your entries in if you want to be in the Gold Cup Competition.

Forms can be downloaded from the web site or telephone the office for one

RED CATTLE GENETICS

Three bulls available through RCG feature very highly in the DairyCo list of proven bulls. **Drisgol Watzon** is the top sire, with a £PLI figure of 141, **Nejay Royalty** is close behind with a £PLI figure of 105 and **Drisgol Madonnas Prince** has a £PLI of 68. Semen from these high ranking proven bulls is available through RCG and can be ordered from the office.

Two new Illawarra bulls have been brought in from Australia and are now available from RCG. **Panorama Landmine** and **Glenbrook Tornado** are both by Silver Monarch who is currently the number 2 APR sire in Australia and the best type and production bull in the breed.

They are both out of well known cow families, Tornado is out of the Glenbrook Duchess family with two generations excellent behind him and Landmine is out of the Panorama

Progeny Test Sires for 2010

GLENBROOK TORNADO - ET

Code: GLENADO



Dam: Glenbrook Duchess 10th EX3E
305D 12687M 3.0% 383P 4.2% 535F

Sire: Silverleigh Monarch - ET
Dam: Glenbrook Duchess 10th EX3E
305D 12687M 3.0% 383P 4.2% 535F
MGS: Glenbrook buttercups Reward
MGD: Glenbrook Duchess 3rd EX1E
305D 9130M 3.2% 288P 4.0% 361F

Glenado is a Monarch son which comes from the Glenbrook herd in SA.

His dam Glenbrook Duchess 10th EX3E was crowned Champion Cow at Adelaide Royal in 2002, 2003, & 2005 and was the winner of the Australian Illawarra Photographic Competition in 2004 & 2005.

PANORAMA LANDMINE

Code: LANDMINE



MGD: Panorama Lady 28 EX1, Dam: Panorama Lady 47 VG88 & Panorama Landmine

Sire: Silverleigh Monarch - ET
Dam: Panorama Lady 47 VG88
305D 7554M 4.9% 370F 3.6% 271P
MGS: Stadel - HF
MGD: Panorama Lady 38 EX1
305D 7818M 4.18% 327F 3.43% 268P

Australian bull bred from an excellent cow family

Landmine combines his Dam's superb Components with his High Indexing sire REDMONARCH

MGD's Credentials: 1st aged cow 2005 Real Australian photo competition and 3x Brisbane Royal Champion

Offers a unique pedigree for outcross breeding