

Ear tags

Nordic Star who sponsored our recent World Conference and provided the name tags for the delegates are keen to continue their relationship with the Shorthorn Society and have offered to donate 5% of the cost of any orders received from Shorthorn Society members to the Shorthorn Society.

Their tags are very competitively priced at 99p per set of two tags and members who already use them say they are excellent tags. Replacement tags are provided next day at £2.00.

To order your tags (and raise money for the Society) ring the freephone number 08007319465 and say you are a member of the Shorthorn Society quoting your membership number.

The Society will then benefit from your order and you will receive excellent tags at a very competitive price. If we can build up successful partnerships with suppliers it will undoubtedly benefit the Society and the members in the future. Yes it's another win/win situation!

Dates for your Diary	
7/8 Sept	Dairy Event
6 Oct	Dairy Show S/West
8/10 Oct	All Breeds Calf Show
19 Oct	Welsh Dairy Show

Sale Dates	
November 1st	Chelford Show & Sale

SWCSBA Annul Show & Sale
Sat 25th Sept—Sedgemoor Auction Mart

Semen Available from Three Young Bulls

Cotonhall Stormbreaker	25%
Cotonhall Colby	74%
Cotonhall Onyx	100%

All bulls are out crossed with good type and production.

Contact R Kite on 01889 505200 for further information or R Pearce on 07970 526342 for orders

SHORTHORN

Sept 2010 NEWSLETTER

Royal Highland Show 2010

What a fantastic display of Shorthorns we had at the Royal Highland Show, with over 50 Dairy Shorthorns on display making them the largest entry of any dairy breed.

It was a wonderful start to our World Shorthorn Conference tour and the large crowd round the judging ring confirmed the renewed interest in our breed.



Champion Rodway Sonnchein 15th

The quality of the cattle on display certainly gave our international visitors something to think about.

National All Breeds Calf Show

The National All Breeds calf show will be at Stoneleigh on 9th/10th October 2010.

If you require a schedule and entry form they can be downloaded from the website or contact the office as soon as possible as **entries close on Friday 10th September.**

If you want to enter the handling classes but don't have a calf, I'm sure Wendy will find you one and also if you have a calf to show and no leader Wendy will find a leader for you, so there is no excuse not to enter. Come along and enjoy the weekend.

Remember to book your own accommodation this year at The Rank Village or Stoneleigh Park Lodge.

This Year the Letter is "D" for registering calves

Congratulations to Graham Madeley on winning the Dairy Shorthorn Championship and then going on to further success winning the interbreed progeny group with three daughters of Kingsdale Libby's Rebel.

The Gala dinner and prize-giving in the President's Marquee on the Friday night saw 236 people sit down to eat. When did we last have 236 people at a Shorthorn dinner?

Headboards

If anyone needs headboards for their cattle at shows to display milk records, they can download a copy from the website (from the forms tab on the navigation bar) which can be filled in with all the relevant information. They are designed to be printed at A3 size. Forms can also be obtained by contacting the office.

DAIRY EVENT—SPECIAL OFFER

**RED CATTLE GENETICS OFFER 25% OFF ALL ORDERS
TAKEN FOR STRAWS AT THE TWO DAYS OF THE EVENT.**

Orders taken on the day 25% of the price of the Straws, consignment fees to be charged at the usual fee.

Come and visit the Shorthorn stand no: BS544 and make your order.

Photographic Competition.

Entry forms can be obtained from the office or downloaded from the website (on the forms tab along the top of the front page)

The photographic competition was very successful last year with some very good photographs submitted. The standard of photographs has increased every year. The results were in the journal and are also on the website. It is in fact very good cheap advertising for the herds which are placed in the top three in each class.

New for 2010

This year will include a new class for the best scenic photograph, the only stipulation being that one or more Dairy Shorthorn cows are included in the photograph. It will be the photograph which will be judged and not the animal(s). The best time to take scenic photos of cows is obviously in the summer so start snapping now!

Prize winners will be published in the Shorthorn Journal

Rules for the 2010 Dairy Shorthorn Photographic competition

- 1) All animals must be registered with the Shorthorn Society and contain 25% or above Shorthorn blood and be of shorthorn colour.
- 2) All photographs must have been taken between October 20th 2009 and November 1st 2010 inclusive.
- 3) Photographs can be amateur or professional and may have been taken at shows.
- 4) Animals can be presented haltered or unhaltered and in a clipped or unclipped state.
- 5) Entries must be in the Shorthorn Office by Tuesday November 2nd. Late entries will not be accepted. They can be entered as hard copies or emailed/ saved to disc as jpegs.

Every entry must be accompanied by a completed entry form

- 6) Entries will only be accepted from paid up members of the Shorthorn Society
- 7) Each entry needs only to be photographed from one angle
- 8) In the event of a limited number of entries the Society reserves the right to amalgamate classes.
- 9) Judges to be confirmed

Classes

1. CALF BORN IN 2010
2. CALF BORN 01/07/09 TO 31/12/09
3. CALF BORN 01/01/09 TO 30/06/09
4. HEIFER IN MILK TO FIRST CALVING
5. COW BORN IN 2007 HAVING HAD 2 CALVINGS

6. COW BORN IN 2006
7. COW BORN IN 2005
8. COW BORN IN 2004
9. COW BORN BEFORE 1st JAN 2004
10. SCENIC PHOTO TO INCLUDE ONE OR MORE DAIRY SHORTHORN CATTLE

There will be an overall Champion, Reserve Champion and Honourable Mention

Tour Itinerary

We have a small amount of the World Conference tour Itinerary brochures left with herd profiles of all the herds visited. If anyone is interested let us know and we will send you one on a first come first served basis.

2010 Journal

Journal time is fast approaching, so time to think about adverts and articles.

CLOSING DATE Oct 8th

Please send in any articles, judges reports, pictures, regional news or anything you think is relevant as soon as possible so that we know how much we have to work with.

Herd Books

David Partridge, Rochester farm, Great Leighs, Chelmsford, Essex CM3 1ND
Tel: 01245 361411

Has Vols relating to 1940's/1950's also Magazines from that time

FORTHCOMING SALES SW Club—Sedgmoor A/ Centre 25 SEPT CHELFORD 1 NOV

Notice of the Dispersal Sale of THE ELKINGTON HERD

Sale date - Friday 3rd December

For Mark, Eluned and Jenny
Davies at the farm:
07721 386617

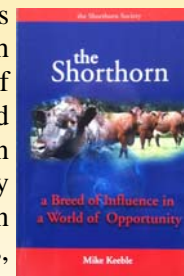
www.huwauctioneers.co.uk

Shorthorn “A breed of Influence”

Mike Keeble, a well known agricultural journalist and commentator, wrote a book entitled “Shorthorn, A Breed of Influence in a World of Opportunity” for the recent World Shorthorn Conference.

The book does not deal with the history of the breed which has been adequately covered in other books, but looks at the position of the breed both beef and dairy in today's market and outlines the favourable prospects for the future of the breed.

Copies of this interesting book are available from the office priced £11 each inclusive of postage and packing.



Red Cattle Genetics New Market for Shorthorn Semen

Red Cattle Genetics has just sent some Shorthorn Semen to Denmark. They have ordered both beef and dairy Shorthorn semen.

One of the stumbling blocks with exporting semen to Denmark has been the insistence of the Danish authorities on a DNA test of the sires parents so it is worth bearing in mind that some countries do require sire and dam DNA as well as the bull himself for any semen imported. Without that information our available markets will be restricted, so when taking semen it is advisable to take a DNA sample of the sire's parents as well if possible.

Drisgol Watzon

Drisgol Watzon is still topping the Shorthorn £PLI list with a £PLI of 149. Watzon has been put back on centre and more semen is now available through Red Cattle Genetics.

Semen is also available from Nejay Amazon, a son of Watzon out of the EX91 Attwell Anne, winner of the Royal Show 2009.

New Bull

Twells Barrington Grange 5th is now on centre at Cogent and straws should be available shortly

See the full brochure online at www.shorthorn.co.uk/rcg or phone the office for a catalogue.