

### Dates for your Diary

Tuesday 29<sup>th</sup> June – AGM and herd visit at N Madeley's, Nejay Herd, Bridgnorth, Shropshire

Sat/Sun 12/13<sup>th</sup> June – Judging weekend at Messrs Robinson's Strickley herd, Kendal, Cumbria

Sunday 29<sup>th</sup> August – North Eastern all breeds calf show – Thirsk Auction Mart.

### Sale Dates

Friday June 4<sup>th</sup> – Chelford Show & Sale

Friday October 15<sup>th</sup> - Chelford Show & Sale

### JUDGING DAY

**The judging day** this year has been extended into a weekend. The event will take place on Saturday/Sunday 12/13<sup>th</sup> June at Messrs Robinson's Strickley herd, Kendal, Cumbria.

On the Saturday there will be demonstration, instruction and advice on clipping and preparing cattle for showing, and on Sunday, discussion and participation in judging and reason giving for two classes of Shorthorn cows.

**Everyone, both old and young** will learn something from the weekend. The judges committee would like to see all judges attending the weekend, as well as all members interested in learning more about showing and judging.

**There is plenty of accommodation** close by or there will be provision for caravans, and there will be some social event on the Saturday evening, so please make a note of the date now.

**The judges committee** also uses the judging day as a means of assessing the suitability of members for nomination to the recommended judges list.

### SHOWING UNIFORM

Council members have asked us to remind all members showing cattle of the recommended showing uniform for all exhibitors.

**This is white shirt, blue tie, navy blue trousers.** If navy blue trousers are not available, other dark coloured trousers, but not denim jeans. Standards of presentation are important and as a breed, and as primary food producers, we need to impress the public watching the judging and also other farmers and exhibitors.

**Don't forget** "tidyness and cleanliness are next to ....." (answers please on a postcard!!)

### Shorthorn Brochure 2004

**A new publicity brochure** to be distributed at shows and sales will be printed in the Spring.

The brochure will, as previously, include a **breeder's directory** giving contact details for potential purchasers.

**To advertise your herd** in the new brochure you must let the office know, as soon as possible, but before 28<sup>th</sup> February at the very latest.

**The cost of the advert will be £50 + VAT** per herd, and all the entries will be the same format, to include name, address, phone number, and email address so all we need to know is that you want to be included. The last publicity brochure had a total print of **3000 copies**, all of which have been distributed, so it is a very cost effective way of advertising your herd to a specifically targeted audience.

### NEW STANDING ORDERS

2004 membership subscriptions of £40 + VAT were due on January 1<sup>st</sup>. As the Society has **changed its bank**, it has been necessary for all members to complete **new standing order** mandates, forms for which were sent out to all members in October. **If you have not completed the new standing order** mandate for your subscriptions please complete the enclosed mandate and return it to the office as soon as possible. Payment of membership subscriptions by standing order **greatly reduces the administration costs** of the Society and so benefits all members. It would be greatly appreciated therefore if **ALL** members would consider paying by this means.

**PLEASE NOTE: Certificates for births in 2004 will not be issued until end of March when we close the 2003 herd book.**

# The Year Letter for 2004 is 'X'

## OBITUARY

We are very sad to report the death just before Christmas of Mr R Crank, of the Earlsgrift herd. Mr Crank was a regular supporter of shows and sales, and was never short of a smile and a witty comment. He will be sadly missed and we extend our sincere sympathies to his wife and family at this sad time.

## IRISH VALUATIONS

### Pedigree valuations in the event of a disease breakdown

To allay the concerns of some **Irish members**, regarding pedigree valuations in respect of herds or animals involved in a disease breakdown, the Department of Agriculture in Dublin has given a categoric assurance that **all animals registered in Coates's Herd Book are fully recognised by the Department and are eligible for full pedigree valuation.**

**Richard and Mary Collins** and family would like to thank all the members for their support and good wishes. Richard has completed his treatment and hopes to see all his friends throughout the summer.

### Gift Aid

Would any member who has **not yet returned** the gift aid form, please do so as soon as possible, so that **the Society can reclaim the tax** element of the membership subscription. Another form is enclosed for your convenience.

### News from the South Western Shorthorn Breeders Association.

The South Western Counties Shorthorn Breeders Association held a social evening at the Honiton Motel, Devon on the 21st November 03. Mr Graham Madeley came down from Shropshire to give an interesting talk and film show on the American and the Scandinavian Shorthorns. Over 30 people attended, including some new faces and an enjoyable evening was had by all. The evening concluded with a supper and a raffle, organised by Roy Collins, well done to Roy as the raffle raised £160.00 for the Club funds.

## HERD BOOKS

The following have Herd books available looking for new homes:

**Mr Downes, Shropshire Tel 01588 650270 Vols 72 –106, free to collector.**

**Mr D Craig on behalf of Mrs Dixon –Thornton Vols 68-97 excludes vol 90  
Tel 01388 517297, Co. Durham**

## TOUR DATES

### Ireland Tour

The President, John Teasdale has put together a very interesting itinerary for a week end tour to Northern Ireland. The tour will take in several Shorthorn herds as well as other non farming places of interest. It will be a very enjoyable weekend for both members and partners alike. Details and booking form are enclosed with this newsletter.

### World Conference

The 11<sup>th</sup> Shorthorn World Conference takes place in the USA from 4<sup>th</sup> to 22<sup>nd</sup> November 2004. There are various options available, including the Conference only, the pre – conference tour and the post – conference tour. Full details and prices are available on the web site at [www.shorthorn2004.org](http://www.shorthorn2004.org) or contact the office and we can post the details to you. Reservations have to be made by March 15<sup>th</sup>. If anyone is interested and would like flights arranging please let Frank know at the office.

## SALE OF SHORTHORN PAINTING



Tel: 01225  
461 785

E-mail:  
hsqgal@  
aol.com

### 'No Road'

William Huggins (1820—1884)  
Signed and dated 1870, painted in oval 35" x 27"

### Hanover Square Gallery

5 Weston Park, Bath BA1 4AS  
Dealers in Fine Art since 1979

